

# FASHION FORWARD: SUSTAINABLE STYLE THROUGH CREATIVE REUSE WITH BLAKE MORE

## FASHION JOURNAL EXCERPTS

### GOALS FOR THE CLASS:

- understand the social/political implications of fashion---sweatshops, pesticides, excess production--recycle is better
- dressing is your first creative act of the day!--life is art, maximize it!
- feel empowered and know you have the skill to approach dressing/fashion as a creative, individual artform
- have confidence in your vision & ability to carry it forward into a tangible (ie, wearable) outcome

### MY PHILOSOPHY IN A NUTSHELL

Dressing isn't conformity, it is individual...first creative act of the day, doesn't have to be expensive to be stylish...more stylish if it is your own, no matter how much you paid for it (tell my collage presents story... "99 cents for it a thrift store."

These pages are excerpts from fashion journals created by Blake More and her students. Also included is a fashion writing prompt, "I Wear These Feelings" as well as a "fashion collage" project.

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■ inspiration comes from the details in everyday life: go out with  
 ■ your cell phone cameras...take pictures of fashion you like---  
 ■ look at people until you find a fashion/outfit that inspires you--  
 ■ -tell the person (people), and ask him and/or her if you can take  
 ■ a picture for your class...

**BOREDOM BUSTERS**

- REDOM BUSTERS**
- yoga
  - walk around the block to change the senses w/ sketchbooks
  - box of costume changes (scarves, hats, gloves, etc)
- WRITE IN FASHION JOURNAL!**

# I WEAR MY FEELINGS

Have you ever heard the expression, “I’m wearing my heart on my sleeve”? What does it mean? Sometimes it seems like our feelings are in different parts of our bodies, covered by our clothes. Sometimes I feel anger in my chest, sadness in my throat, happiness in my belly and feet, temptation in my hands...Where do you feel anger, sadness, happiness, trust, etc?

## Directions

- 1) brainstorm feelings: anger, excitement, boredom, happiness, sadness, curiosity...
- 2) brainstorm types of clothing: work clothes, party clothes, night clothes, beach clothes...
- 3) brainstorm articles of clothing (be specific, like what kind of pants, shirts, shoes):
  - shoes: flip flops, platforms, rain boots
  - hats: sombrero, baseball cap
  - skirts: mini, pleated
  - pants: carharts, jeans
  - jewelry: casio watch, ruby ring
  - underwear: camisole, boxers
- 3) Write the poem: Match feelings with an article of clothing using “of” to make a **metaphor**, then describe what the article of clothing is made of, and then complete the stanza of when or where you feel like that  
So the structure is:
  - 1) I wear a (article of clothing) of (emotion): such as “I wear a fedora of sorrow”
  - 2) made of (describe the material/fabric/texture): such as “made of black felt and raven feathers”
  - 3) when or where (you feel this emotion): such as “when the sky darkens and my heart rains”
- 4) Use the feeling and sensation handout words for more variety and interest
- 5) Title your poem

other examples:

I wear a shawl of curiosity  
made by my grandmother’s hands  
when I am alone and everyone is sleeping

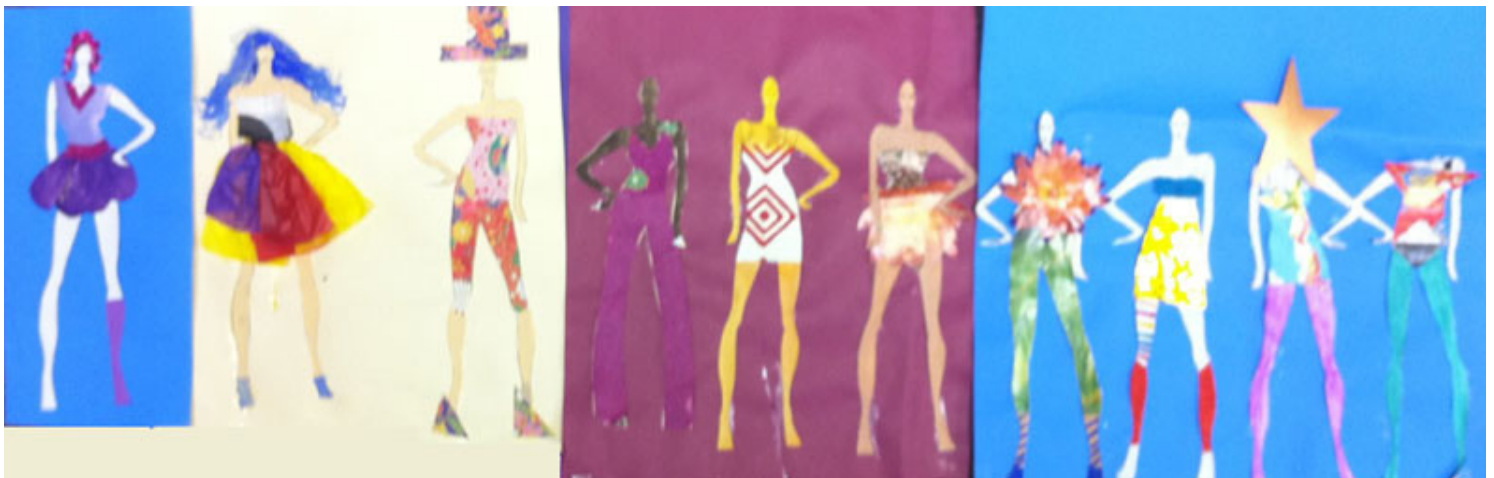
and

In the summer sun  
I wear a bonnet of contentment  
made of floppy cloth  
when the classroom have closed and I am free to roam

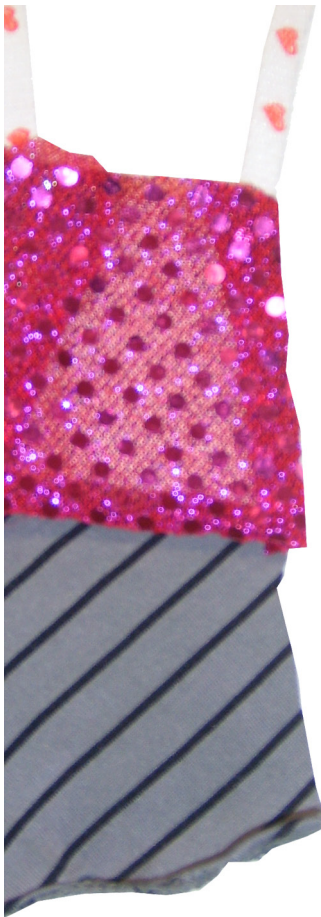
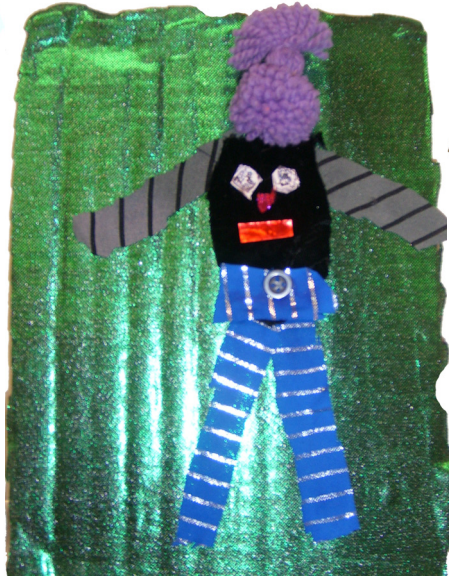


# MOOD BOARD & FASHION COLLAGE

This is a “paper outfit” created by cutting out collage images, photos, fabric swatches, color samples, as if they were fabric, to craft an outfit collage. Great inspiration and kick start.









# FASHION JOURNAL EXAMPLES



Class Homework: look through your closet, find one or more items you used to love, but never wear anymore...ask yourself why...bring it (them) with you to the next class...we'll help you brainstorm a new look for it...or trade with each other and start fresh...

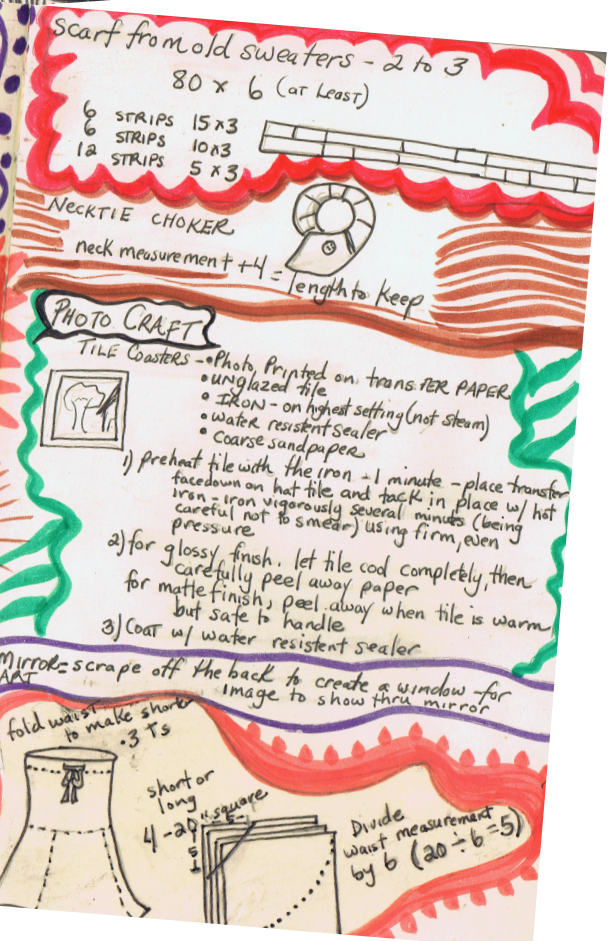
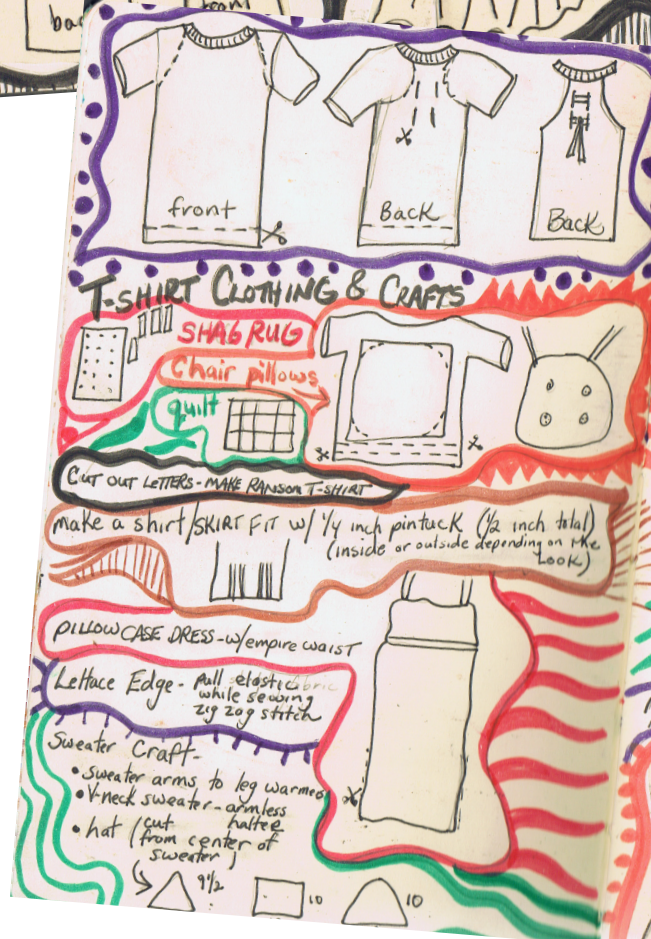




















Mixing & Matching---what you already have...when you wake up tomorrow, try something new, put together an outfit that you've never tried before, using your own clothes...give yourself an instant new look...using colors, patterns, styles to work out something new...





break the mold  
to the class of 2008

when I was your age  
(and how often have you heard that one!)  
there was no place like this  
no option to excel outside  
the prescribed limits  
no south coast to find  
my way in between  
the lines and tests

the world was going to hell then too  
but not like today  
it is always different  
and the same

dots can only be connected in hindsight  
so as you move forward  
trust that your dots will somehow connect  
because by trusting in something  
—your gut feeling, life, destiny—  
you will discover many meanings  
in the patterns of your life  
look for them  
meet them as your own

you can relish in the fact  
that there is no more core curriculum  
everything from now on  
is an elective  
the paths infinitely wind  
before you  
just like the expansive road that connects us  
to the rest of the world

high school is something you complete  
life is something you experience  
every moment builds upon the next  
there are no grades  
just results

of course your calling isn't  
something I can tell you about  
neither can anyone else  
only you

it is what you feel  
it is the thing that powers you  
give you life and inspiration  
the thing only you are supposed to do  
the thing  
you know inside yourself

this poem is about you  
it is also about everything else  
work toward making poetry  
a way of life  
whether you pick up a pen  
or not

SHARING is key: The joy of clothing swaps...next class, bring a  
paper shopping bag full of clothes you are getting rid of, maybe  
it is someone else's treasure!

# HERE'S TO ANOTHER CREATIVE FASHION DAY!!